

MIDWEST DRESSAGE ASSOCIATION

**MDA September 2025 Board Meeting**

**Monday, September 8<sup>th</sup>, 2025 · 7 pm**

Time zone: Eastern Standard/Detroit

**Location: Virtual**

**Attendees:** Valyn Dall, Jordan Irwin, Holly Zecchin, Alex Pollack, Mykal Roth, Katie Bratschi

Guests: N/A

**Not Present:** Meghan Connolly

Agenda:

- **Call to Order at 7:03 PM**
  - President's Opening Comments – Holly
    - Technical issues being reported when members try to submit their YEAs
      - We are working on splitting forms into individual submissions to try and resolve any confusion
    - Last minute volunteer hour opportunities
      - Freestyle clinic, remaining schooling shows, writing an article
      - Cannot use the banquet in January 2026 for this year's requirement
- Officer's Reports:
  - **Secretary – Katie**
    - August Minutes
      - No changes needed.
      - Holly motions to approve, Valyn seconds, minutes approved
  - **Treasurer – Meghan**
    - August Report
      - No changes needed
      - Katie motions to approve, Alex seconds, report approved
- Committee Reports:
  - **Membership – Katie**
    - Currently at 176 members
      - 20 Open, 33 Junior/YR, 119 Adult Ams, 4 Social
    - Member (Laura Gutierrez) emailed about a late membership fee
      - Filled out the online membership questionnaire but forgot to submit payment – hoping her scores can still count for the season
      - Vote to approve late membership fee and allow eligibility for YEAs
        - Unanimous vote of approval
        - Katie to follow up with BOD decision
  - **Marketing – Mykal & Alex**
    - Banners arrived for ambassador program
      - Had our first set of ambassadors at last EMAA show – they sent photos that we were able to post on FB



- Mykal's mom working on silent auction items – want new items so its not the same every year
- Alex to ask what decorations will be like to see if we can just use their centerpiece décor
- Mykal to work on winter-y backdrop for photos
- **Communications/Social Media – Valyn & Mykal**
  - Double check website on pay-in page to make sure the only pay in programs in virtual and medal program
  - Forms for individual submissions have all been made and are in the que to get placed on the website and go live
  - Lots of nice feedback on recent FB posts
  - Get access for Valyn for the FB – Mykal to work on this
- **Newsletters- Holly**
  - One last newsletter this year
  - Mostly dedicated to how to submit for YEA and have a Q/A
- **2025 USDF Convention**
  - Mykal and Valyn are interested in attending
    - Find a lead person to organize this in October member

New Business:

- N/A

**October meeting scheduled for Sunday 10/12 at 1PM, in-person at Tavern 109. Katie to make reservation.**

**Motion to adjourn: Katie motions to end meeting, Mykal seconds, meeting adjourns at 7:56 PM.**