

MIDWEST DRESSAGE ASSOCIATION

MDA July 2025 Board Meeting

Monday, July 7th, 2025 · 7 pm

Time zone: Eastern Standard/Detroit

Location: Virtual

Attendees: Jordan Irwin, Meghan Connolly, Holly Zecchin, Katie Bratschi, Valyn Dall, Alex Pollack

Guest: N/A

Not Present: Mykal Roth

Agenda:

- **Call to Order at 7:03 PM**
 - **President's Opening Comments – Holly**
 - Volunteer hours
 - Positive feedback has been coming through website – people wanting to log hours or get ideas for opportunities
 - Sue Hughes Clinic
 - Very nice, positive environment
 - MDA sponsored \$208 for food/snacks
- Officer's Reports:
 - **Secretary Report – Katie**
 - June minutes
 - No changes needed.
 - Holly motions to approve, Megan seconds, minutes approved.
 - **Treasurer Report – Meghan**
 - June report
 - No changes needed.
 - Katie motions to approve, Holly seconds, report approved.
 - Vote on CD
 - Roll over or deposit into savings account.
 - CD is at Fifth Third bank currently – we use Chase as our main
 - Makes sense to consolidate funds into one bank
 - Unanimous vote of approval to move funds into Chase
 - Holly will move the funds once they mature – she is currently the only signer of CD
- Committee Reports:
 - **Membership – Katie**
 - Currently at 163 members
 - 16 open, 30 junior/YR, 111 adult amateurs, 4 social
 - **Marketing – Mykal & Alex**
 - Haybox sponsor was added to our website and Facebook
 - **Year-End Awards/Shows – Holly & Alex**
 - Decide on champion prizes

- Hay bale bag
 - Decide on reserve champion prizes
 - Stall bottle hangers
 - Holly to reach out to Getting Branded to get price estimates
 - Should leadline get a special prize/ribbons?
 - Alex and Jordan going to investigate this
- Education – Mykal
 - N/A
- **USDF/GMO – Alex & Valyn**
 - Applications all due end of August – still working on them
 - Will submit close to the deadline because categories are based on membership numbers
- **Bylaws & Standing Rules (& Annual Meeting) – Jordan**
 - Document shared with board via email depicting proposed changes – working on these prior to sharing with the membership (BOD to approve by September)
 - Will have draft ready for us next meeting – we can make changes before approving in September
 - Annual meeting penciled in for November 2nd
- Professional Advisory – Jordan
 - N/A
- **Banquet – Alex, Jordan, & Mykal**
 - Vote on ticket prices
 - Last year members paid \$40 per person, kids 6-11 \$20
 - Cost per person this year is \$49 with 100 guests
 - Charge membership \$45 per person this year, keep kids 6-11 \$20
 - Unanimous vote of approval
- Communications/Social Media – Valyn & Mykal
 - N/A
- **Newsletters- Holly**
 - Have two more member articles submitted
 - Call for membership input on any of the GMO awards – Holly to work with Valyn on this
- **2025 USDF Convention**
 - Proposed budget/vote
 - Move to next month
 - Last year we spent ~\$2k

New Business:

- Online pilot program
 - Para dressage program (Jenn Byers) was interested in signing up for retro-active memberships since her para riders can qualify for the online show division
 - Allow this for this year only – only eligible for online shows (unless scores for in-person earned AFTER membership dues are paid)

August meeting scheduled for Monday 8/4 at 7 PM (Virtual).

Motion to adjourn: Holly motions to adjourn, Katie seconds, meeting adjourns at 8:15 PM.