

## MIDWEST DRESSAGE ASSOCIATION

### MDA May 2025 Board of Directors Meeting

Monday, May 5th · 7 PM

Time zone: Eastern Standard/Detroit

Location: Virtual

**Attendees:** Katie Bratschi, Holly Zecchin, Valyn Dall, Meghan Connolly, Jordan Irwin, Alex Pollack, Mykal Roth

Guests: N/A

Not present: N/A

#### Agenda:

- **Call to Order at 7:00 PM**
  - President's Opening Comments – Holly
    - N/A
  
- Officer's Reports:
  - **Secretary Reports – Katie**
    - April minutes
      - No changes needed
      - Mykal motions to approve, Meghan seconds, minutes approved
    - Should we post minutes to the website?
      - Minutes are open to any member – see no issue with this & allows for complete transparency
        - Unanimous vote of approval
        - Katie to reach out to Madelyn about this
  - **Treasurer Reports – Meghan**
    - April report
      - No changes needed
      - Katie motions to approve, Holly seconds, report approved
    - 2024 taxes completed – was much easier than expected
  
- Committee Reports:
  - **Membership – Katie**
    - Currently at 122 members for 2025 season
    - Large number of new members have joined us this year
  - Marketing – Mykal & Alex
    - N/A
  - **Year-End Awards/Shows – Holly & Alex**
    - Shows have started – tracking sheet is up to date
      - Much simpler so far as we are not tracking individually
    - Looking for a volunteer to research prizes/prizes for YEA's
      - Put out a call for volunteers to the membership for doing this – they will work with Holly and Alex
  - **Education – Mykal**

- Freestyle Clinic – September 27<sup>th</sup> / 28<sup>th</sup>
      - Booked at McPhail Center
      - Have not announced to membership yet
        - Can make a save the date post for Facebook
        - See what response is and work on pricing from there
      - Cost
        - McPhail - \$50/night/stall; facility rental is no charge
        - Clinician cost - \$333/rider
        - Hotel room for clinician - \$200
        - Suggest charging \$400/rider and an auditing fee
          - Hoping to make up the cost with auditing fees and make the clinic affordable to riders
        - Offer to MDA members exclusively at first, can open to public if we do not fill it
      - Can open this up for volunteer hours
        - Set-up/tear-down
        - Getting sponsors for lunches
- **USDF/GMO – Alex & Valyn**
  - Newsletter has some Region 2 updates
    - Could add some highlights into our newsletter
  - Potential volunteer opportunity could be heading a young rider committee
    - Could put on youth clinics
    - Special young rider awards
- **Bylaws & Standing Rules (& Annual Meeting) – Jordan**
  - Membership vote should be held around October 30<sup>th</sup>
    - Need to get any changes to the memberships at least 30 days prior
  - Add a code of conduct
- **Professional Advisory – Jordan**
  - Suggestion of rebranding this committee to be a professional directory
    - Must be an MDA member to be listed
    - If not interested in showing, can use a social membership to still be listed
    - Will update the membership form
      - Current question asks if you want to be included in the Redbook
      - Reword to ask if you want anything listed in professional directory
- **Banquet – Alex, Jordan, & Mykal**
  - Booked Zehnder’s for January 24, 2026, for 2025 Season Banquet
    - Can share contract via email that shares prices
    - Menu is the same as last time – we can make changes as we get closer
  - Have several members interested in volunteering for banquet committee
    - Silent auction (planning/securing)
    - Tear down/set up
    - Add this to our volunteer post

- Communications/Social Media – Valyn & Mykal
  - N/A
- **Newsletters- Holly**
  - Working on next edition, want to get out in June
  - New rules and divisions will be posted
  - Suggestions for volunteer hour opportunities
  - List of participating schooling shows
  - Have gotten a member submitted article
- **Grants - Meghan**
  - Nobody has applied for grants
  - Rewrite the grant requirements
    - Clarify how long membership is required
    - Remove references?

New Business:

- **Adding to the volunteer requirements**
  - Members acquiring sponsorships (certain \$ amount) can count as volunteer hours
    - Unanimous vote of approval
    - Will add this wording into the volunteer document on the website
- **USDF Convention in KY this year – December**
  - Since its in our region this year, we should make a larger board presence

**June meeting scheduled for Monday 6/9 at 7 PM (VIRTUAL).**

**Motion to adjourn: Katie motions to adjourn, Meghan seconds, meeting adjourns at 8:28 PM.**