

MIDWEST DRESSAGE ASSOCIATION

MDA February 2025 Board Meeting

Sunday, February 9th, 2025 · 2 pm

Time zone: Eastern Standard/Detroit

Location: Virtual

Attendees: Katie Bratschi, Mykal Roth, Meghan Connolly, Jordan Irwin, Holly Zecchin, Valyn Dall, Alexander Pollack

Guests: N/A

Agenda:

- **Call to Order at 2:01 PM**
 - **President's Opening Comments – Holly**
 - Finish assigning committees:
 - YEA/Shows – Alex & Holly
 - USDF/GMO – Alex & Valyn
 - Bylaws/Standing Rules & Annual Meeting – Jordan
 - Professional Advisory – Jordan
 - Banquet – Alex & Jordan & Mykal
 - Historical – N/A (don't feel we need a full-time committee chair)
 - Communications/Social Media – Valyn & Mykal
 - Newsletters – Holly
 - Nominations – Set up in September
 - Grants – Meghan
- **Officer's Reports:**
 - **Secretary – Katie**
 - January 6th minutes
 - No changes needed
 - Mykal motions to approve, Holly seconds, minutes approved
 - January 26th minutes
 - No changes needed
 - Mykal motions to approve, Jordan seconds, minutes approved
 - **Treasurer – Meghan**
 - December/January report
 - No changes needed
 - Katie motions to approve, Holly seconds, report approved
- **Committee Reports:**
 - **Membership – Katie**
 - Website forms for new/renewing members are now being sent directly to Katie – streamlines the process

- USDF enrollment has been going smoothly now that we have an account and the debit card
 - Large influx of memberships after the banquet – up to about 50 members now
- **Marketing – Mykal**
 - MDA show season ambassadors
 - Trainer or somebody trusted that has a banner with QR code linking to our membership page for recognized shows
 - Banners for show organizers
 - Would like to order banners for schooling show organizers to be displayed at shows
 - Would need to check in with each organizer to see if they would allow this for no charge or not
 - MSU Horse Expo
 - Volunteers for running our booth:
 - Mykal setting up on Thursday
 - Friday – Meghan, Katie
 - Saturday – Mykal, Holly, Mykal’s Mom
 - Sunday – Jordan, Alex (tentatively)
 - Sponsoring 1 membership giveaway like we did last year
 - Costs us \$25 to pay the USDF dues
 - Print out handouts for 2025 shows and clinic dates
- **Year-End Awards/Shows – Alex/Holly**
 - Proposed changes to awards section sent out to BOD via email
 - Tentative deadline of end of February so we can push this information at the Expo
 - Sample submission google doc – Katie to work on this for April meeting
 - Medal program
 - Unanimous vote for approval for moving forward with this in 2025
 - Will send out email survey about scores we should have to qualify for each level
 - Mykal will order some pins
- Education – Mykal/Katie/Meghan
 - N/A
- USDF/GMO – Alex/Valyn
 - N/A
- **Bylaws/Standing Rules & Annual Meeting – Jordan**
 - Katie to put together a list of our “senior membership” for Jordan
- Professional Advisory – Jordan
 - N/A
- Banquet – Alex/Mykal/Jordan
 - N/A
- Communications/Social Media – Valyn/Mykal
 - N/A
- Newsletters- Holly
 - N/A
- **Grants – Meghan**

- See if we can track down who is receiving the grant@midwest email; get changed to Meghan

New Business:

- N/A

Holly motions to adjourn, Katie seconds, meeting adjourns at 04:28 PM. Next meeting is Sunday, March 2nd at 1 PM, in-person at Tavern 109. Katie will call to make reservation for the back room.