

MIDWEST DRESSAGE ASSOCIATION

MDA January 2025 Board Meeting
Monday, January 6th, 2025 · 7 pm
Time zone: Eastern Standard/Detroit
Location: Virtual

Attendees: Katie Bratschi, Alex Pollack, Holly Zecchin, Mykal Roth, Meghan Connolly

Guests: Jane Manfredi

Agenda:

- **Call to Order at 6:59 PM**
 - **President's Opening Comments – Holly**
 - Jane Manfredi is joining us tonight to discuss an education idea

- **Officer's Reports:**
 - **Secretary's Reports – Katie**
 - December minutes
 - No changes needed
 - Mykal motions to approve, Meghan seconds, minutes approved
 - **Treasurer's Reports – Meghan**
 - December report
 - No report currently
 - Will be working on creating treasurer's binder and use PayPal account and bank statements to get back on track with reports
 - Chase Bank
 - Meghan and Holly went to get things transferred over
 - Holly is currently the sole signer; Meghan in process of getting added
 - Former users were removed from account
 - Ordered debit cards and checks
 - CD Discussion
 - Coming due January 18th, need to decide what to do
 - Has about ~ \$7600
 - Could roll it over depending on the rates – since we don't have a current use for the money it will earn more on interest in a CD than sitting in our Checking/Savings
 - Is currently at Fifth Third Bank
 - Can check into Chase's offerings and see if we could move it over – could change the amount if we wanted to decrease or increase

- **Committee Reports:**
 - **Marketing – Mykal & Alex (& Holly)**
 - MSU Horse Expo

- We are signed up for a table
 - Requested to be next to WDAA
- **Year-End Awards/Shows – Holly & Alex**
 - Awards for banquet
 - Coolers and tote bags are currently being embroidered
 - Ribbons are all set
 - Plates should be finished this week
 - Banquet programs are all set
 - Schooling shows
 - Current sanctioned shows (all on the website)
 - Aberdeen – 5 weekends
 - Hunters Run – 3 shows
 - Thistle Run – 4 weekends
 - GLDC – 1 weekend
 - Rattle Run – has a \$90 credit, but still waiting on dates (not on the website)
 - Letters sent to Rattle Wood, Wyn Farms, Woodbine, MJMHA, LP
 - Omnibus
 - Should we have a cutoff for schooling shows to register with us?
 - Could share omnibus with membership that has locked in information
 - Wouldn't include recognized shows
 - Would like to get distributed by March
 - Nomination form for member scores
 - Katie to work on Google Form template to share with group
 - Scores can be confirmed with show results, no need to have members scan in each test sheet
- **Redbook**
 - Update on re-write – Alex
 - Working on moving things around to condense the document
 - Need to give the membership a chance to vote before we remove anything
- **Education – Mykal & Alex**
 - Jane Manfredi – Educational Proposal
 - Jane wants to host a virtual, interactive lecture on Tack, Horse, and Rider Interaction
 - Targeted date is Thursday February 13th at 7 PM
 - Register and get zoom link emailed to you
 - Hoping to get GMO names on it (MDA, GLASS-ED, ADA)
 - No cost to us
 - Our names can be on social media flyer
 - We can do a shout out at the banquet
 - Point person for MDA on this → Mykal Roth
 - Karen/Mindset Equestrian Clinic – April 5th/6th
 - Working on solidifying prices with Jane and McPhail Center
 - Have paid airfare for Karen
 - Holly working on figuring out insurance/getting contact info

- **Membership – Katie**
 - USDF Update
 - Spoke to GMO officer at USDF who was able to set Katie up with an account and ability to add members to our roster
 - A preliminary roster is supposed to be sent to USDF by December 1 so that the GMO is listed on the USDF website
 - This had not been done yet for 2025, but they were very understanding, and we should be updated to the list
 - Membership Google Form
 - When you go to purchase your 2025 membership on the website, you fill out an information form with your contact information and division
 - Not sure who gets this form – Cheryl confirmed that she did not get that information
 - Holly is reaching out to Jen to see if we can figure out where this goes
 - Would be extremely helpful when sending out membership certificates, as PayPal only shares certain information (many people do not use their PayPal email as their main account)
 - If we cannot figure out how to access this, we could consider switching to a google form
 - Can send results directly to the membership chair email
 - Free to set up and easy to use
 - Would need to get the link onto the website and replace the current web form
- Professional Advisory – Alex
 - No updates
- **Banquet – Meghan**
 - FB blurb for volunteers and last chance tickets sales
 - Want to get two JR riders to help present the awards
 - Photographer
 - Can take pictures of whole divisions together, individual, etc.
 - Mykal could do this
 - Set-up and schedule
 - Meet around 8:30-9 AM to get everything set up
 - Food is all set; Alex is keeping Zehnder's up to date on head count
 - Currently have sold 95 tickets
- Historical
 - No updates
- Communications/Volunteers – Mykal & Meghan
 - No updates
- USDF & GMO Report
 - No updates

New Business:

- **General membership meeting**
 - 2024 annual committee reports

- Draft being sent out to BOD via email
 - Email 2024 membership with bylaws edits and meeting invite
 - This needs to happen relatively quickly
- **Fundraiser – Schooling Show Championships - Alex/Mykal**
 - Will need a lot of volunteers – all hands-on deck
 - If we hire out roles, we lose money
 - Need to get fairgrounds booked – you sign a contract, show proof of insurance, and pay later to hold to date
 - Get more information together and vote on it next month

Holly motions to adjourn, Katie seconds, meeting adjourns at 9:00 PM. **General Membership Meeting is Sunday, January 26th at 2 PM. Board meeting immediately to follow.**